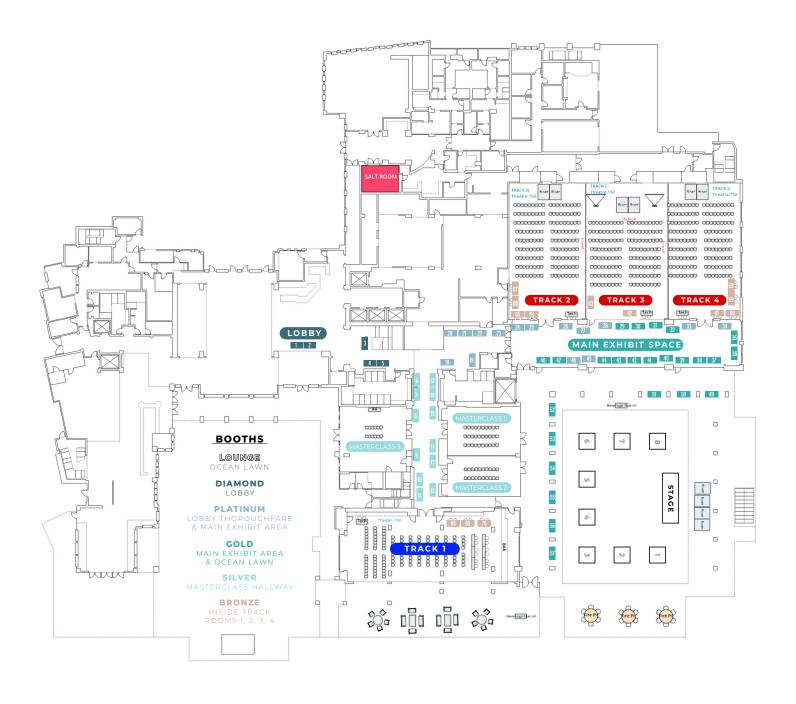


HUNTINGTON BEACH, CALIFORNIA

JUNE 10-13, 2026



PASEA HOTEL

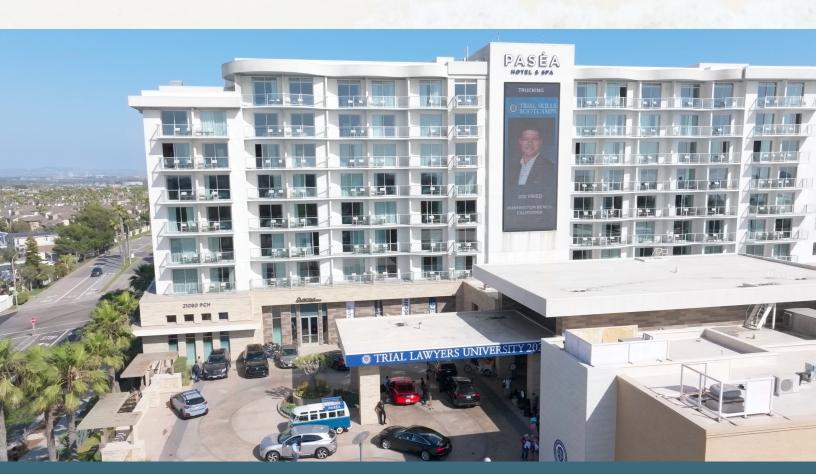


Dan Ambrose

info@triallawyersuniversity.com

Table of Contents

- 04 | Vendor Information
- 05 | Exhibiting Opportunities
- 08 | Sponsorship Packages
- 10 | À la Carte Sponsorships
- 12 | Sponsorship Opportunities

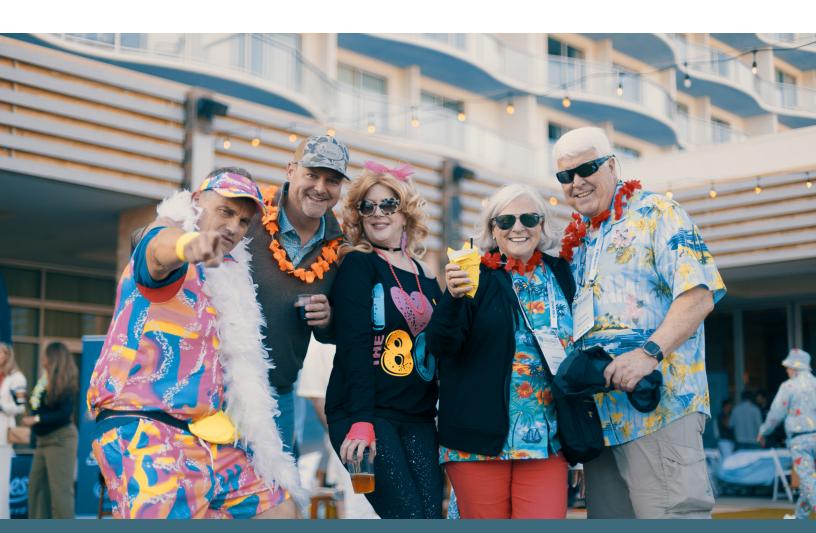


Dan Ambrose

in fo@trial lawyers university. com

Vendor Information

- Our agenda will feature 15 minutes between speakers which will allow for additional whitespace time for vendors to connect with attendees between speakers.
- The conference will additionally feature numerous games such as ping pong, cornhole, connect 4 and Jenga. A fun conference translates to more people hanging out and to more opportunities to connect with business prospects.
- TLU will provide personal biographies of attendees that focuses on who they are rather than what they do. It's really important for vendors to leverage the personal biographies as they allow the vendor to
- accelerate connecting with attendees. This will allow vendors to understand and target prospective leads based on the value of prospects. Insight with respect to attendees' background will allow for more fruitful conversations.
- Vendors will also be able to purchase tickets for their top customers at \$1,095 per ticket, whereas normal cost is \$1,595 per ticket.
 Having a surrogate that you already do business with at the conference will allow for an organic referral. The idea is that having your best customers at the conference talking about you will be invaluable to promoting the use of your company.



Dan Ambrose

in fo@trial lawyers university. com

Exhibiting Opportunities

Reserve your booth today to lock-in your first choice for location and visibility!

All Diamond booths come with

- All Booths are 8x4'
- 6' White-Skirted Table
- · 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Diamond Booth includes four (4) company representatives (four registrations)
- Each Diamond Booth includes three (3) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.
- → The price of a Diamond Booth is \$15,500
- → Diamond booths are located in the Lobby Thoroughfare

All Platinum booths come with

- All Booths are 8x4'
- 6' White-Skirted Table
- · 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Platinum Booth includes two (2) company representatives (two registrations)
- Each Platinum Booth includes three (3) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.
- → The price of a Platinum Booth is \$12,500
- → Platinum booths are located near the entrances to Lecture Tracks in the Main Exhibiting area

Dan Ambrose

info@triallawyersuniversity.com

All Gold booths come with

- All Booths are 8x4'
- 6' White-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Gold Booth includes two (2) company representatives (two registrations)
- Each Gold Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.
- → The price of a Gold Booth is \$10,500
- → Gold booths are located in the Main Exhibiting area

All Silver booths come with

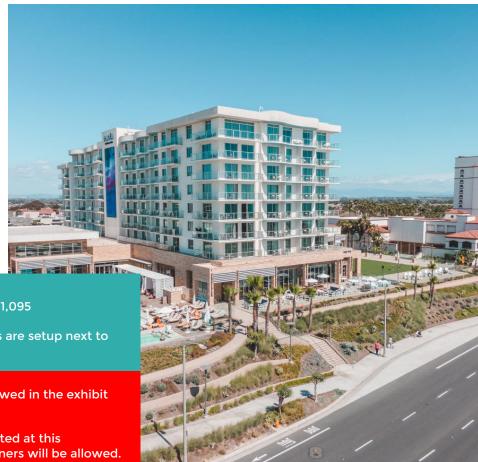
- All Booths are 8x4'
- 6' White-Skirted Table
- · 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Silver Booth includes two (2) company representatives (two registrations)
- Each Silver Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.
- → The price of a Silver Booth is \$9,000
- → Silver booths are located in the Blue Room Corridor

Dan Ambrose

info@triallawyersuniversity.com

All Bronze booths come with

- All Booths are 8x4'
- 6' White-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Bronze Booth includes two (2) company representatives (two registrations)
- Each Bronze Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.
- → The price of a Bronze Booth is \$8,000
- → Bronze booths are located inside the Lecture Tracks



- · Additional booth representatives are \$1,095
- We will ensure no competing sponsors are setup next to each other.
- No banners bigger than 8ft will be allowed in the exhibit hall unless you have a double booth.
- Curved display banners are not permitted at this conference. Only straight, upright banners will be allowed.

Dan Ambrose

info@triallawyersuniversity.com

Sponsorship Packages

Reserve your booth today to lock-in your first choice for location & visibility!



Pinnacle - \$65,000

Pre-Event Outing	\$10,000	
*Premium Booth - Diamond	\$15,500	
15 Tickets	\$20,925	
Track Host - Blue Room or Lecture	\$20,000	
Ocean Lounge	\$17,000	
Host of Lunch	\$20,000	
Host of Party	\$20,000	
À la carte Value	\$123,425	



Elite - \$55,000

*Premium Booth - Platinum	\$12,500
15 Tickets	\$20,925
Track Host - Lecture	\$20,000
Ocean Lounge	\$17,000
Host of Lunch	\$20,000
Host of Party	\$20,000
À la carte Value	\$110,425

Dan Ambrose

in fo@trial lawyers university. com

Sponsorship Packages

Signature - \$35.000

Reserve your booth today to lock-in your first choice for location & visibility!



Prestige - \$45,000	
*Premium Booth - Gold	\$10,500
12 Tickets	\$16,740
Ocean Lounge	\$17,000
Host of Lunch	\$20,000
Host of Party	\$20,000
À la carte Value	\$84,240



3.3.m.m #)), 0.00		
*Premium Booth - Bronze	\$8,000	
12 Tickets	\$16,740	
Ocean Lounge	\$17,000	
Host of Lunch or Party	\$20,000	
À la carte Value	\$61,740	

Dan Ambrose

in fo@trial lawyers university. com

À la Carte Sponsorships	Cost	Count
Branded Water Coolers & Cups	\$25,000	1
Track Host	\$20,000	4
Breakfast	\$20,000	3
Lunch Sponsor	\$20,000	3
Wednesday Evening Party	\$20,000	1
Thursday Evening Party	\$20,000	1
Friday Evening Party	\$20,000	1
Saturday Evening Party	\$20,000	1
Ocean Lawn Lounge	\$17,000	8
Event Badge	\$17,000	1
Event Lanyard	\$17,000	1
Wednesday Lobby Lounge Host	\$15,000	1
Thursday Lobby Lounge Host	\$15,000	1
Friday Lobby Lounge Host	\$15,000	1
Saturday Lobby Lounge Host	\$15,000	1
Ice Cream Pop Bars	\$10,000	1
Food Truck Hosts	\$7,500	4
AV Support	\$6,500	5
Golf Sponsor	\$10,000	3
Registration Booth	\$7,500	1
Bar Sponsor	\$5,000	4
Master Class Sponsor	\$5,000	3
Party Entertainment	\$5,000	4
Pickleball Sponsor	\$5,000	2
Go Karting	\$5,000	1
Hotel Room Key Jacket	\$5,000	1
Speaking Chair Drop	\$5,000	1
Coffee & Snack Break	\$5,000	12
Branded Hotel Room Keys	\$5,000	1
Photo Booths	\$3,500	3
Breakout Room Sponsor	\$3,500	5
Swag in bag	\$2,000	3
Room Drops	\$2,000	3
Chair Drops	\$1,500	8
Event Flyer in Seminar Bag	\$1,000	10
Vendor Pass	\$3,500	

66

BREAKING THROUGH TO THE

Trial Lawyer

IN

You

Branded Water Coolers & Cups Stay top-of-mind with every sip.

Hydration stations are high-traffic touchpoints at any event – especially during long conference days. As the exclusive sponsor of the Branded Water Coolers & Cups, your logo and message will be prominently displayed on water coolers and printed cups placed throughout the venue. This ensures consistent, repeated exposure to attendees as they pause to refresh and recharge.

Whether it's between sessions or during networking breaks, your brand will be seen – and remembered – as a thoughtful, visible presence supporting attendee wellness and comfort. It's a smart, subtle, and sustainable way to showcase your company throughout the event.

INVESTMENT: \$25,000 · SPONSORSHIPS AVAILABLE: 1

Track Host

We will have 4 tracks at this event. As track sponsor, when you sponsor a track, you will receive the following perks: 5 tickets to the event, your name/logo on the main wall, your name/logo above track, your name/logo printed on the schedule, your name/logo on the website above the track, your banner prominently displayed in the room, and of course, a SHOUT OUT 2x per day... putting all of the attention on YOU!

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 4

Breakfast

As the exclusive Breakfast Sponsor, you'll host the most important meal of the day. It's a prime opportunity to connect with attendees before the sessions even begin, in a relaxed and high-energy setting. Your brand will be front and center with logo placement on the event website, printed agenda, and a special shoutout from the track host.

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 3

Party Sponsorships

Wednesday Evening Party

Set the tone for the entire weekend by hosting the event everyone looks forward to—the Opening Reception! With live music, great energy, and a can't-miss atmosphere, this is where connections are sparked and the buzz begins. As the exclusive Opening Party Sponsor, your brand gets the spotlight. You'll enjoy prime placement on directional signage, the official event website, and shoutouts from the track host throughout the day. It's your chance to be the name behind the night they'll be talking about all weekend.

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 1

Thursday
Evening
Party

Get ready to kick things off with a night to remember—complete with live music, great vibes, and nonstop photoworthy moments. As the Thursday Party Sponsor, your brand will be front and center, with logo placement on signage, the official event website, and shoutouts from the track host throughout the day.

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 1

Friday Evening Party No one will be able to take a peek or picture of the spread without your signage! Great way to catch every attendee's attention and make a great impression. As the Friday Party Sponsor, your brand will be front and center, with logo placement on signage, the official event website, and shoutouts from the track host throughout the day.

INVESTMENT: \$20.000 · SPONSORSHIPS AVAILABLE: 1

Saturday Evening Party

End the weekend on a high note with an epic Saturday Night Happy Hour, featuring a live band that'll have the crowd buzzing! As the Closing Party Sponsor, your brand will be front and center, with logo placement on signage, the official event website, and shoutouts from the track host throughout the day.

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 1

Lunch Sponsor

Position your brand at the center of the action during one of the most attended and talked-about moments of the day-lunch! As the Lunch Sponsor, your company will be prominently featured on the printed agenda, event website, and acknowledged with shoutouts from the track hosts. This is when attorneys gather to refuel, network, and connect in a relaxed environment-making it a golden opportunity to enhance your visibility, spark conversations, and associate your brand with both hospitality and high-value engagement.

INVESTMENT: \$20,000 · SPONSORSHIPS AVAILABLE: 3

Ocean Lawn Lounge

Position your brand with an exclusive outdoor Lounge Sponsorship on the hotel's scenic lawn—where networking, dining, and entertainment all come together. This high-traffic, high-visibility space is the central hub for attendees during breakfast, lunch, and evening events, ensuring your brand is front and center throughout the entire conference experience. This is more than a sponsorship—it's an opportunity to become an integral part of the conference experience. Secure the Lounge Sponsorship today and make a lasting impact!

INVESTMENT: \$17,000 · SPONSORSHIPS AVAILABLE: 8

Event Lanyard

Stand out in the crowd with the lanyard sponsorship. Every attendee will be wearing your logo for multiple days straight, your logo will appear in every speaker and attendee picture taken, and you know as well as I do... lots of attendees hang their badges in their office...your branding will live on well after the conference is over.

INVESTMENT: \$17,000 · SPONSORSHIPS AVAILABLE: 1

Event Badge

Look at you! The star of the show! Everyone will see that it is YOUR company that is bringing them this awesome event when they register and wear their badge all day long. No one will forget! All you need to do is provide your company logo and we'll take care of the rest.

INVESTMENT: \$17,000 · SPONSORSHIPS AVAILABLE: 1

Lobby Lounge Hosts

The Ultimate After-Happy Hour Lounge

An exclusive networking experience at our Lobby Game Lounge, where the vibe continues long after the happy hour ends! This vibrant space features a fully-sponsored bar, a live DJ spinning tunes, and a fun, interactive atmosphere where attorneys can unwind and bond over friendly games like ping pong, foosball, and impromptu dancing. As a sponsor, your brand will be front-and-center in a high-energy, social setting-positioning you as a key player in a unique, memorable experience that keeps professionals engaged well into the evening!

INVESTMENT: \$15,000 · SPONSORSHIPS AVAILABLE: WEDNESDAY: 1 | THURSDAY: 1 | FRIDAY: 1 | SATURDAY: 1

Ice Cream Pop Bars

Delight attendees with a cool break – and a warm impression.

Everyone appreciates a sweet treat, especially during a busy conference. As the exclusive sponsor of the *Ice Cream Pop Bars*, your brand will be front and center at one of the most anticipated and enjoyable moments throughout the day. Whether it's a midday refresher or an afternoon pickme-up, the Pop Bars offer a unique opportunity to connect with attendees in a fun, relaxed atmosphere.

INVESTMENT: \$10,000 · SPONSORSHIPS AVAILABLE: 1

Golf Sponsorship

Drive connections that go the distance.

The Golf Sponsorship offers a premium opportunity to engage with attendees in a relaxed, relationship-focused setting. Whether you're sponsoring the full tournament, a specific hole, or branded giveaways like balls or towels, your company will be front and center as participants network and unwind on the green.

Golf creates the ideal environment for deeper conversations and meaningful connections – far beyond a quick booth visit. With on-course presence, and optional team participation, this sponsorship positions your company as a key player in the event's most leisurely, yet impactful, activity.

INVESTMENT: \$10,000 · SPONSORSHIPS AVAILABLE: 3

Food Truck Host



Food Truck Culinary Experience

Take your brand to the streets—and to the party! As the Food Truck Sponsor for our Happy Hour event, you'll have the opportunity to showcase your brand while treating attorneys to a gourmet food truck. Guests will enjoy a variety of delicious options as they mingle and unwind after a full day of sessions. This sponsorship offers a fun, casual, and memorable way to engage with attendees in a vibrant, social atmosphere. Whether they're savoring street tacos, artisan burgers, or creative fusion dishes, your brand will be front-and-center as guests enjoy a unique culinary experience that adds flavor to the evening's festivities. It's the perfect blend of great food, networking, and brand visibility!

INVESTMENT: \$7,500 · SPONSORSHIPS AVAILABLE: 4

Registration Booth

Kick your brand up a notch at TLU Beach! Your logo will be prominently placed on all registration kick panels. Every attendee will see your brand when they register and walk by your brand as they attend the conference. Want more? Ask us how! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$7,500 · SPONSORSHIPS AVAILABLE: 1

AV Support

Stand out and above crowd with the AV-support sponsorship by sponsoring an entire track for 2 full days. Your logo and video will appear on the large screens between each talk, and during each break for two whole days. Basically, you get the busiest booth at the whole conference when you make the classroom your booth! TLU Beach will manage the production and distribution. All you do is provide your company logo and a 1.5 minute video.

INVESTMENT: \$6,500 · SPONSORSHIPS AVAILABLE: 5

Master Class Sponsor

Elevate your brand by sponsoring an in-depth *Masterclass* session, where attorneys will spend one to two days immersing themselves in a specialized area of personal injury law, such as Trucking Litigation, Premises Liability, or other key practice areas. As the exclusive sponsor, your logo will be prominently featured in the Masterclass, ensuring maximum visibility among engaged legal professionals.

In addition to your logo placement, you will have the opportunity to introduce yourself and your company at the beginning of the session, connecting with attendees in an intimate, high-value learning environment. Help drive meaningful conversation and make a lasting impact as attorneys refine their skills and knowledge in a focused, hands-on setting!

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 3

Bar Sponsor

Cheers to Networking and Connection

Become the heart of the event as our *Bar Sponsor*, where attorneys gather to unwind, network, and build meaningful connections. Positioned at the center of the action, the sponsored bar will be the go-to spot for guests to enjoy refreshing beverages while mingling with colleagues in a relaxed and social setting. Your brand will be prominently displayed at the bar, ensuring maximum exposure throughout the event. Whether they're enjoying a cocktail, craft beer, or a non-alcoholic option, your brand will be at the forefront of this essential networking hub. This sponsorship ensures that your company is associated with fun, conversation, and a memorable event experience. Cheers to making a lasting impression!

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 4

Party Entertainment Bring the energy to TLU Beach! You'll be the name behind the live band that sets the vibe and gets the crowd pumped. Your support brings the fun and your brand will be remembered for making it happen.

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 4

Pickleball Sponsorship Rally your brand around the fastest-growing sport.

Pickleball is where competition meets connection —
and your brand can be at the center of the action. With
its broad appeal and social nature, pickleball draws
in both seasoned players and curious first-timers. It's
an inclusive, upbeat way to get attendees moving,
mingling, and remembering your brand for all the right
reasons.

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 2

Go-Karting Sponsorship

Fuel fun, fast laps, and lasting impressions.

Get your brand in the fast lane with the Go-Karting Sponsorship – an energetic, unforgettable networking event that combines friendly competition with high-speed excitement. This high-octane experience encourages interaction, laughter, and team spirit – making your brand part of one of the most talked-about moments of the conference. It's the perfect way to connect with attendees in a casual, fun, and memorable environment.

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 1

Hotel Room Key Jacket

Provide your company logo and our attendees will be seeing your logo displayed on their key jacket throughout their entire hotel stay!

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 1

Speaking Chair Drop

Introduce yourself and what you will be dropping onto chairs! Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Beach will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 1

Branded Hotel Room Keys

Put your brand in the hands of every attendee—literally. As the exclusive sponsor of the Branded Hotel Room Keys, your logo will be prominently displayed on the hotel key cards distributed to all participants staying at the conference hotel. This high-visibility opportunity ensures continuous brand exposure throughout the event, as attendees use their key cards multiple times each day. It's a subtle yet powerful way to keep your brand top-of-mind from check-in to check-out.

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 1

Coffee & Snack Break

Java...java...JAVA! Everyone runs on coffee morning, noon and night! Be the one that everyone thanks while they enjoy their afternoon coffee break. And once you think they've had enough, they'll come right back for more. And who will they thank? That's right...YOU! All you need to do is provide your company logo and we'll take care of the rest!

INVESTMENT: \$5,000 · SPONSORSHIPS AVAILABLE: 12

Event Journal Advertising

Your ad can be a full page, 1/2 page, or 1/3 page and will be featured on the inside of journals! All you must do is provide your company logo.

FULL PAGE: \$5,000 · SPONSORSHIPS AVAILABLE: 1
1/2 PAGE: \$3,000 · SPONSORSHIPS AVAILABLE: 1
1/3 PAGE: \$2,000 · SPONSORSHIPS AVAILABLE: 1

Photo Booths

Smile! Our photo booths will display your company logo and our attendees will see it while they are making memories and taking photos! All you need to provide is your company logo and TLU Beach will take care of the rest.

INVESTMENT: \$3,500 · SPONSORSHIPS AVAILABLE: 3

Breakout Room Sponsor

Targeted, In-Depth Collaboration

During this multi-day event, attorneys will gather in small groups to collaborate on real-world cases, diving deep into specific aspects of specialized case types. These sessions offer a unique opportunity for attorneys to share insights, discuss strategies, and tackle challenges in their areas of expertise, with guidance from seasoned professionals and experts in the field. As the *Breakout Room Sponsor*, you'll have the chance to introduce yourself to each group, aligning your brand with thought leadership and expertlevel collaboration. Engage with legal professionals as they refine their skills, solve complex legal problems, and network with colleagues who share similar cases and interests, a powerful opportunity to connect with attorneys in a meaningful and focused environment!

INVESTMENT: \$3,500 · SPONSORSHIPS AVAILABLE: 5

Swag in Bag

Leave a Lasting Impression

Put your brand directly in the hands of all attendees with our Welcome Bag Swag Sponsorship. Every attorney will receive a bag filled making it the perfect opportunity to showcase your company's products, services, and brand. As the swag sponsor, your branded items (such as pens, notebooks, tech gadgets, or any unique giveaway) will be included in the welcome bags handed out to all participants at the start of the event. Not only will your swag provide practical value, but it will also foster positive associations with your brand, as attorneys engage with your thoughtful, high-quality giveaways in a setting where they're actively participating and learning. Make an impact from the moment they arrive!

INVESTMENT: \$2,000 · SPONSORSHIPS AVAILABLE: 3

Room Drops

Make a personal impression – right at their door.

Stand out by greeting attendees where their day begins and ends: their hotel room. As the sponsor of a Room Drop, your branded gift or message will be hand-delivered to attendees' rooms, offering a unique opportunity to create a direct and memorable touchpoint outside the bustle of the conference floor. Whether it's a thoughtful welcome gift, late-night snack, or branded keepsake, room drops provide a quiet moment of appreciation that reinforces your presence in a meaningful way. It's a strategic blend of hospitality and visibility – perfect for leaving a lasting impression.

INVESTMENT: \$2,000 · SPONSORSHIPS AVAILABLE: 3

Chair Drops

Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Beach will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$1,500 · SPONSORSHIPS AVAILABLE: 8

Event Flyer in Seminar Bag

Ensure your message reaches every attendee by including your event flyer in the *Welcome Bag*. As a flyer sponsor, your promotional material will be distributed to all participants at the start of the event, giving your brand direct exposure to a captive audience of attorneys. This is a great opportunity to highlight your upcoming events, services, or special offers while providing valuable information. With high visibility and lasting impact, your flyer will be a key takeaway for attendees.

INVESTMENT: \$1,000 · SPONSORSHIPS AVAILABLE: 10

Vendor Pass

Vendor Pass

Engage and Explore

For firms and companies interested in building connections without exhibiting, the Vendor Pass is the perfect opportunity. This pass grants access to the event, allowing you to network directly with attorneys, explore the conference, and get a feel for the atmosphere. It's an ideal way to connect with potential clients, gauge interest in your services, and lay the groundwork for a more prominent presence at future events. Whether you're looking to build relationships or assess the event's value for future sponsorships, the Vendor Pass offers flexible, low-commitment exposure.

ATTEND AND NETWORK: \$3,500

More sponsorship opportunities to come!

